



PRESS RELEASE

For Immediate release

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“Animangapop launches into 3 new cities around the United Kingdom! Bringing their AnimeCon expertise & unique show to the masses.”

Animangapop is the longest running and South West’s best Anime Convention. With years of experience under their belt running successful shows, access to large brands, YouTubers, influencers and direct communication to some of the biggest and best Japanese POP-Culture brands and stars, Animangapop is set to bring this amazing content to more people around the Country.

After **7 years** and countless requests from attendee’s, **Animangapop** has decided to launch its own unique flavour of **AnimeCon** in **3** additional cities to its already growing fanbase in **Plymouth**. These cities are; **Newport, Glasgow** and **Brighton**. The locations have been shortlisted and have fulfilled the criteria needed in order to bring these shows to life and everyone is super-excited to get this moving! **Animangapop** has a **proven** track record in bringing new and exciting concepts to its shows. Working alongside large established brands such as **Cineworld, SEGA Europe & GAME** as well smaller *independent* **national** and **international** brands such as **Kawaii Box, Moshi Moshi Nippon, Listen Flavor, Galaxxy** and more! This allows our creative team to work on concepts not usually seen at other events.

Some Key Insights:

- **Animangapop** has been going since **2014 - Present**.
- **Animangapop** has run **8** shows, booked **71** guests, **75** live performances, **6,200+** attendee’s.
- **Animangapop** is owned by ‘**POP Nippon**’. A business with over 10+ years in the *Japanese POP-Culture* world and has worked with **Hyper Japan, Reed-POP, Cartoon Network, SEGA Europe, GAME** and countless others.

As the world is currently in a state of lock-down due to the **Covid-19** outbreak the future dates of these events are set around **2021/2022** but of course may change depending on circumstance. Please keep locked to our Social Media Pages (*listed below*) for up to date information or join our mailing list at www.animangapop.co.uk

Social Media:

F: www.facebook.com/animangapop

T: www.twitter.com/animangapopuk

I: www.instagram.com/animangapopuk

W: www.animangapop.co.uk

www.popnippon.com

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